**About Web Cannon-Z**

**Web Cannon-Z** is a Web Design, IT, and Digital Marketing startup agency based out of Bangalore, India with deep roots in the E-commerce and CMS industries. Our specialty is to combine strategy with execution to deliver clearly measured results, spanning from the areas of web and content to media and beyond. We help leading global and local clients to solve problems, find efficiencies, and drive savings and sales. For nearly a decade, our team has helped companies with client retention rates that far exceed industry standards and our customer-centric approach permeates every level of our work. Infusing experience and passion into the brands we serve while delivering objective results is what we do best.

###### **WEB DESIGN**

Our team has spent nearly a decade in design, website and app building, where we have built 100's of websites to both national and international clientele. That has made the agency's team distinctively equipped to handle the complex problems of website building and we have turned it into an art of storytelling to capture clients' attention.

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###### **DIGITAL MARKETING**

Web Cannon-Z originally emerged from our work in media such as Youtube, which spans from Websites, Online and Cable TV, and more. Sponsors and audiences of these platforms began asking for help in web, I.T., and marketing, leading to the founding of the agency and years of work across various industries.

#### **Digital Marketing Job Description**

**Company description**

Web Cannon-Z is a Web Design, IT, and Digital Marketing, CRM/ERP, A.I, Gaming, Software Agency based out of Bangalore, India with deep roots in the E-commerce and CMS industries. Our specialty is to combine strategy with execution to deliver clearly measured results, spanning from the areas of web and content to media and beyond. We help leading global and local clients to solve problems, find efficiencies, and drive savings and sales. For nearly a decade, our team has helped companies with client retention rate that far exceeds industry standards and our customer-centric approach permeates every level of our work. Infusing experience and passion into the brands we serve while delivering objective results is what we do best.

Job description

Web Cannon-Z

webcannonz.com

Must have your own laptop and internet connection.

Desired Candidate Profile

About the internship Selected intern's day-to-day responsibilities include:

* Review and analyze client sites for areas needing improvement
* Prepare detailed strategy reports.
* Create and launch campaigns.
* Improve client's 'rank' in major search engines.
* Analyze, review, and implement changes to websites so that they are optimized for search engines.
* Maintain the social media account and work on campaign management.
* Implement actionable strategies that will improve site visibility Skill(s) required • Social Media Marketing • Search Engine Marketing (SEM) • Search Engine Optimization (SEO) • Facebook Marketing • Instagram Marketing Learn these skills.
* Trainings Learn Social Media Marketing Learn Search Engine Marketing
* Apply SEO and Learn Facebook Marketing